

#### ANNA SILVA • GRAPHIC DESIGNER

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annasilvadesign.com

## **PROGRAMS**

Adobe Photoshop Adobe Illustrator Figma

Microsoft Teams Zoom Slack

### LANGUAGES

English Spanish



# **EDUCATION**

### Bachelor of Arts BENEDICTINE UNIVERSITY

Major in Graphic Arts and Design / Minor in Fine Arts



# **WORK EXPERIENCE**

2022 PRESENT For Your Party.com / AREN Party Printers, Inc. GRAPHIC DESIGNER

Typeset various product designs to be printed

Prepare print files for production

Compose proofs of products to be reviewed and approved by the customer before purchasing

Create designs to be used for product inspiration

2021

PRESENT

Silva-Ballesteros Imports GRAPHIC DESIGNER

Translated Spanish written labels to English for a Mexican food company for sale

in the United States Redesigned the product label in order to include all FDA requirements for the product to be approved by the US government

Working on a branding of a Mexico-based Tequila to be sold in the United States

2020 2022 Aplus Communications

MARKETING & OFFICE MANAGER

Began the branding process of this start up company by creating a logo and

developing a company website Calculated weekly payroll

Organized documents and invoices that would filter in throughout the week

2020

CMRubinWorld

DIGITAL DESIGN & VIDEO INTERN

2020

Drafted scripting for video content and used that scripting to create videos that would be shared on different media platforms

Managed different social media accounts to promote content, interact with followers, and gain a bigger following